

Presentations/Trainings Completed

- November 2015, Minnesota Business Partnerships, MN, “Fearless Follow-up: How to Turn Conversations into Clients”
- October 2015, Women In Networking, MN, “Stress-free Sales for Smart Women”
- July 2015, Minnesota Business Partnerships, MN, “Networking Success”
- July 2015, Women In Networking, MN, “Three Notes to Pitch Perfect Sales”
- June 2015, IGS Workshop, MN, “Networking Success”
- May 2015, SMAHRA, Mankato, MN; “Developing Your Employment Brand”
- January 2015, Array Inc. St. Cloud, MN, “Clarity, Cohesion, Conciseness in Business Writing”
- November 2014, U.S. Bank Fargo, ND, “Networking When You Don’t Want To Network”
- October 2014, Accurate Home Care Otsego, MN “Team Cohesion two—conflict”
- October 2014, Rasmussen College Showcase, “Writing Winning Proposals”
- August 2014, Array Inc. St. Cloud, MN, “Professional Writing 101”
- August 2014, Accurate Home Care Otsego, MN, “Cultural Competency”
- July 2014, Women’s Leadership Conference, Owatonna, MN “Discover Hidden Innovation.”
- June 2014, Accurate Home Care, Otsego, MN, “Team Cohesion session one”
- April 2014, GoldMark Fargo, ND, “Communicating with Purpose.”
- February 2014, Women In Networking Conference, “Getting Through the Growing Pains”
- January 2014, Unisys Bismarck, “Communicating with Purpose”
- February 2013, Rasmussen College Showcase, “Marketing Plans 101—How to Start Your Marketing Plan”
- April 2012, Rasmussen College Alumni Association, via webinar, “Persuasive Proposals”
- June 2011, ACBSP International Conference, Indianapolis, IN; “Intercultural Learning Despite Shrinking Budgets”
- November 2010 Young Professionals Minneapolis, MN; “Doing Business in a Global Environment”
- October 2010, Women In Networking, Minneapolis, MN; “Negotiate with Confidence”

Articles

- October 2015, “For Stress-Free Sales, Stop Selling” www.mnwin.org
- March 2012, “Writing an Executive Summary is Like Marketing to your CEO” www.diymarketing.com
- January 2012, “5 Dos and Don’ts of Local Internet Marketing,” www.diymarketing.com
- August 2011, “How to Craft your Personal Brand Statement,” www.smallbiztrends.com
- May 2011, “Making the Most of an Intern,” www.smallbiztrends.com
- February 2011, “5 Steps to Better Business Writing,” www.smallbiztrends.com

Books

- November 2015, “Fearless Follow-Up: How to Turn Conversations into Clients”, workbook
- June 2015, “Leading Teams that Get Results”, eBook

Competency Courses Written (Collegis Education)

- Jan-Jul 2015, Principles of Marketing
- 2014, Customer Service Management (original and 2.0 versions in 2014)